



NAWBO-OC's Women's Business Institute Scholarship Program Application

Applications are now being accepted through September 12, 2008. Winners will be announced at the Remarkable Women Luncheon, October 10, 2008.

The National Association of Women Business Owners (NAWBO), headquartered in the Washington, D.C., metropolitan area, is the voice of America's 9.1 million women entrepreneurs. NAWBO's mission is to create alliances and help women create better businesses by sharing resources and providing a single voice to shape economic and public policy.

NAWBO-OC is the premier educational and networking resource for local women business owners and professionals. Our objectives include promoting the growth, stability, and profitability of women-owned businesses in Orange County, CA. NAWBO-OC is committed to enhancing the overall success of women business owners by providing our members encouragement and support, networking opportunities, educational programs, resources and professional development.

NAWBO-OC is pleased to announce this offer of educational assistance to its membership. All members wishing to further their education in the pursuit of business excellence are encouraged to apply for the inaugural NAWBO-OC Scholarships. Award of the scholarships will be made possible through the Women's Business Institute (WBI), NAWBO's affiliated 501(c) 3. **Applying members will be eligible for five \$1,000 scholarships provided by the following companies:**

Josefina de la Cruz, CPA – One \$1,000 scholarship
Susan's Healthy Gourmet – One \$1,000 scholarship
Specialized Marketing Services – One \$1,000 scholarship
OC Metro – One \$1,000 scholarship
Tuned in Media – One \$1,000 scholarship

The criteria for scholarship eligibility include:

- Member of NAWBO-OC in good standing
- Articulated need for educational development
- Articulated plan for application of educational training to business growth and success

Scholarship recipients may apply such to any coursework offered by a University, certifying body, or public or private educational entity, or any of the educational classes, workshops and series offered by NAWBO-OC. All scholarships are in effect for a period of one year from date of award, and require no repayment.

Thank you for your interest in the NAWBO-OC Scholarship Program.

NAWBO-OC Women's Business Institute Scholarship Program

Scholarship Application Instructions and Checklist

It is important that this application be filled out in entirety and submitted to the NAWBO-OC Chapter within the stated time frame. Please be concise, yet thoughtful when answering all questions. Responses may be typed or legibly handwritten in black ink. All financial information provided will remain strictly confidential.

Submission Checklist:

- All fields are completed in entirety and are truthful and accurate.
- The application is signed where indicated.
- Two letters of recommendation from individuals knowledgeable enough about you and your business to provide insight into your educational needs, motivation and potential. *(Before you decide on your evaluators, read the Personal Recommendation Section carefully to help you understand the type of information required, and whom might best provide that information.)*

Completed applications should be submitted to:

National Association of Women Business Owners
Orange County Chapter
Scholarship Program
1240 N. Jefferson St., Ste. G
Anaheim, CA 92807

Deadline for submission is September 12, 2008.

Winners will be announced at the Remarkable Women Luncheon, October 10, 2008.

NAWBO-OC Women's Business Institute Scholarship Application

Date:	Home Phone:
Your Name:	Work Phone:
Business Name:	Cell Phone:
Your Title:	
Mailing Address:	
City/State/Zip:	
e-Mail Address:	
Business Profile:	
Industry:	SIC Classification:
Date that you Started (Purchased or Inherited) the Business:	
Key Products or Services:	
Why are you in business?	
Business Goals for this Year: <i>(in the space provided, state at least one, but no more than three goals)</i>	
1)	
2)	
3)	

History:

What did you do prior to founding your company? Please note any former employers and/or applicable experience and interest.

Educational Background:

	<u>Name of School & Location</u>	<u>Area of Study</u>	<u>Degree(s) Awarded</u>
High School			
College - <i>Undergraduate</i>			
College - <i>Graduate</i>			
Certifications – <i>note all certifications in this block, providing name of certificate, certifying body and date earned</i>			

Statement of Educational Need:

In the space below, please explain how and why further education will help you and your business:

Intended Use of Scholarship:

In the space below, indicate how you intend to apply this scholarship! Specify the names of the courses/workshops/conferences/certification programs you'd like to enroll in (or are already enrolled in); the offering entity, the duration of such, the dates offered, and the anticipated cost. If you are uncertain about the opportunities available to you, describe the types of educational situations that would best fit your needs.

Statement of Financial Need:

In the space below, please explain your financial situation and why it's important for you to receive this scholarship at this time:

Personal Recommendations:

Two letters of recommendation must accompany this application. The letters should include the following:

- How well, how long and in what capacity the authors know you.
- Their knowledge of your business and current circumstances.
- Why they are recommending you for this scholarship.
- What they understand about your goals and potential for success.

Letters of recommendation must be typed and limited to one page, one side. The author must state their name, title and business, and/or relationship to you (*e.g., professor at the university you attended*). As with the entire application, letters of recommendation will be kept confidential.

Signature:

The undersigned has completed this application in its entirety and submits that all information herein is truthful and accurate:

Signature: _____

Date: _____

Deadline for submission is August 31, 2008