



Fact Sheet

National Association of Women Business Owners (NAWBO)
Orange County Chapter
www.nawbo-oc.org

Key Facts About Women-Owned Businesses in Orange County
--Center for Women's Business Research
www.womensbusinessresearch.org

Women-Owned Businesses in Santa Ana-Anaheim-Irvine, CA, 2006:
Privately-Held, Majority (51% or More) Women-Owned Firms –

- The estimated 96,201 privately-held, majority (51% or more) women-owned firms in Santa Ana-Anaheim-Irvine, CA generate more than \$20 billion in sales and employ 110,608 people.
- Between 1997 and 2006, the Center estimates that the number of these firms in Santa Ana-Anaheim-Irvine, CA increased by 63.3 percent, employment grew by 3.9 percent, and sales increased by 2.0 percent.
- The Center estimates that in 2006 there are 12,778 privately-held, majority (51% or more) women-owned employer firms in Santa Ana-Anaheim-Irvine, CA. The number of these firms grew by 25.5 percent from 1997 to 2006.
- Among the top 50 metro areas, Santa Ana-Anaheim-Irvine, CA ranks 12th in the number of privately-held, majority (51% or more) women-owned firms in 2006, 10th in employment, and 8th in sales.
- Santa Ana-Anaheim-Irvine, CA ranks 27th in the growth in the number of privately-held, majority (51% or more) women-owned firms between 1997 and 2006, 26th in employment growth, and 30th in sales growth among the top 50 metro areas.
- Santa Ana-Anaheim-Irvine, CA ranks 9th among the top 50 metropolitan areas for average overall size and ranks 29th for overall growth of majority (51% or more) women-owned firms
- For 2006, Santa Ana-Anaheim-Irvine, CA ranks 31st among the top 50 metro areas in terms of the percent share of privately-held, majority (51% or more) women-owned firms among all privately-held firms in the metropolitan area.



Women-Owned Businesses in Orange County, CA, 2004:

- The 119,478 privately-held, 50% or more women-owned firms in Orange County generate more than \$39 billion in sales and employ 225,930 people.
- Between 1997 and 2004, the Center estimates that the number of privately-held, 50% or more women-owned firms in Orange County increased by 6.9%, employment grew by 32.2%, and sales increased by 48.8%.
- The Center estimates that 30,135 of the 50% or more women-owned firms in Orange County are employer firms. The number of these firms grew by 24.3% from 1997 to 2004.
- The estimated 119,478 privately-held, 50% or more women-owned firms in Orange County, CA account for 9.6% of all privately-held, 50% or more women-owned firms in the State of California.
- Among the top 50 MSAs, Orange County ranks 14th in the number of privately-held, 50% or more women-owned firms in 2004, 15th in employment, and 6th in sales.
- Orange County ranks 49th in the growth in the number of privately-held, 50% or more women-owned firms between 1997 and 2004, 17th in employment growth, and 19th in sales growth among the top 50 MSAs.
- Orange County ranks 12th among the top 50 metropolitan areas for average overall size and ranks 29th for overall growth of 50% or more women-owned firms.
- For 2004, Orange County ranks 19th among the top 50 MSAs in terms of the percent share of privately held, 50% or more women-owned firms among all privately-held firms in the metropolitan area.

Privately-Held, Majority (51% or More) Women-Owned Firms in OC

- The estimated 71,892 privately-held, majority (51% or more) women-owned firms in Orange County, CA generate more than \$21 billion in sales and employ 124,825 people.
- Between 1997 and 2004, the Center estimates that the number of these firms in Orange County increased by 10.4%, employment grew by 65%, and sales increased by 70%.
- The Center estimates that in 2004 there are 15,935 privately-held, majority (51% or more) women-owned employer firms in Orange County. The number of these firms grew by 50.3% from 1997 to 2004.
- Among the top 50 MSAs, Orange County ranks 17th in the number of privately-held, majority (51% or more) women-owned firms in 2004, 13th in employment, and 7th in sales.



- Orange County ranks 43rd in the growth in the number of privately-held, majority (51% or more) women-owned firms between 1997 and 2004, 7th in employment growth, and 12th in sales growth among the top 50 MSAs.
- Orange County ranks 10th among the top 50 metropolitan areas for average overall size and ranks 21st for overall growth of 50% or more women-owned firms.
- For 2004, Orange County ranks 37th among the top 50 MSAs in terms of the percent share of privately held, majority (51% or more) women-owned firms among all privately-held firms in the metropolitan area.

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The Overall Picture: 2008-2009

- 10.1 million firms are owned by women (75% or more), employing more than 13 million people, and generating \$1.9 trillion in sales as of 2008.
- Three quarters of all women-owned businesses are majority owned by women (51% or more), for a total of 7.2 million firms, employing 7.3 million people, and generating \$1.1 trillion in sales.
- Women-owned firms (50% or more) account for 40% of all privately held firms.

Businesses Owned by Women of Color

- 1.9 million firms are majority-owned (51% or more) by women of color in the U.S.
- These firms employ 1.2 million people and generate \$165 billion in revenues annually.

Million Dollar Businesses

- One in five firms with revenue of \$1 million or more is woman-owned.
- 3% of all women-owned firms have revenues of \$1 million or more compared with 6% of men-owned firms.